

## **Considerations with managing a teaching studio**

- Advertising (website?, Facebook presence (main page; create events)?)
  - Business cards, etc?; business license?
- Students to accept (take all? only those that practice and are “serious”?)
  - Autism, music therapy options?
- Teaching space (more geared toward children? more geared toward older children/adults?)
- Parent involvement?
  - Allowed to be present while teaching?
  - Input accepted?
- Keeping records (tuition: Excel? Apps?)
  - Studio Policy: payments accepted (or app only?)
  - Policy regarding same-day cancellation (stated but flexible?)
- Keeping records (lessons taught: paper form at each lesson? Apps?)
- Teaching materials (Faber, etc.)
- Online resources for students
- Incorporating technology (online games, apps, youTube)
- Recitals?
  - Locations?
  - Collaboration with other studios?